

Hello and welcome to the Leftside of things.

#### HI THERE!

My name is Thomas Olofsson and I am a dedicated, ambitious and Creative Graphic/digital designer from Stockholm (Sweden) based in Oslo (Norway).

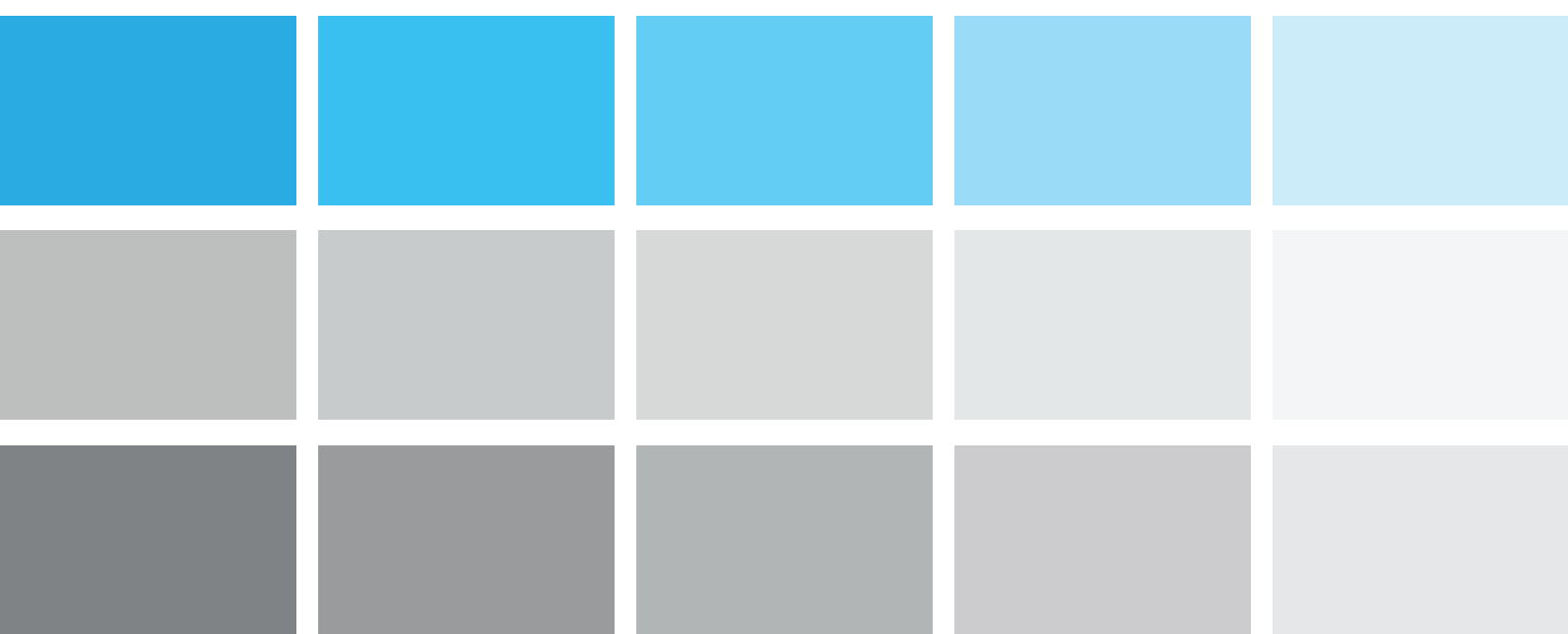
I made my own brand, to promote my skills, style and convey my passion for simplicity and strength in graphics.

#### THE ICON

The icon consist of the letters L and S. and was based on simplicity and strenght..



#### COLORS



#### TYPEFACE

The chosen typeface for the brand is Open Sans. Complementing the simple and clean lines of the icon.

**Typeface: Open Sans Regular**

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!"#\$%&'()\*=?`\*`

**Typeface: Open Sans Extra bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890!"#\$%&'()\*=?`\*`**

#### STATIONARY/AND OTHER STUFF

Buisness card, letterhead, badge and t-shirt.

